

Why Go Green?

- Helps reduce our dependency on imported fuels
- Tax Credits
- Often helps local communities
- Supports the development of nonpolluting resources
- Preserves the world's natural resources, a responsibility of every individual, both at home and at work
- Sets a positive example for employees, boosting morale and company loyalty
- Gains a competitive advantage by differentiating yourself as a "green" company
- Improves efficiency and potentially lowers operating costs
- The green economy is gaining widespread traction as the right thing to do
- Increases sustainable operations required for sustained growth
- Attracts and retains customers
- Improves reputation and brand value



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PLACE
STAMP
HERE



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Greenbiz for Better Biz

A Commercial Green Power Program



CPI's GreenBiz program teams with local businesses to promote sustainability through the purchase of renewable energy!

GreenBiz

AN OVERVIEW:

Understanding Renewable Energy

Renewable energy is energy produced from resources that replenish themselves naturally. Wind, solar, biomass, landfill gas, geothermal and small hydro are examples of renewable resources right here in Oregon.

Consumers Power is proud to offer our business customers an option to purchase clean, renewable Green Power through our NEW GreenBiz Program.

Purchase CPI's GreenBiz Green Power and you demonstrate your commitment to our local community by protecting the future of our natural resources.

Small or large, your business can benefit from this exciting program.

For more information on renewable energy and the GreenBiz program, please contact us directly.

Program

OPPORTUNITIES

Small Business:

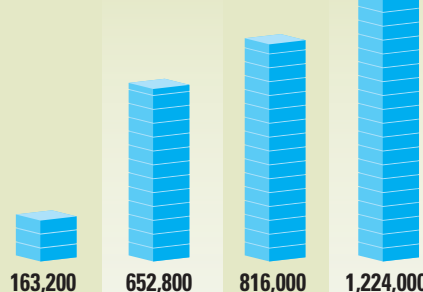
Enroll in our Standard Green Power program and purchase 100-kilowatt hour blocks of power for \$2 a block.

Commercial & Industrial:

Our commercial GreenBiz program offers commercial and industrial customers a sliding scale on large quantity purchases. As more blocks are purchased, your price decreases. See a sample pricing table below.

Pricing Table for Wind

(100 block minimum purchase)



Annual CO ₂ Offset (lbs*)	163,200	652,800	816,000	1,224,000
Additional Monthly Charge	\$175.00	\$456.00	\$490.00	\$675.00
Per Block Charge	\$1.75	\$1.14	\$0.98	\$0.90
No. of 100-kWh blocks purchased	100	400	500	750

For 1000 blocks and over contact CPI.

Either option allows you to purchase clean energy from a variety of renewable energy sources. Each block offsets approximately 136 pounds* of CO₂ that would otherwise be released into the atmosphere.

For more information on the renewable energy and the GreenBiz program, give us a call or visit our website at www.cpi.coop

*Based on calculations provided by the Bonneville Environmental Foundation (1.36 lbs per kWh).

FAQs

Am I really buying "Green Power"?

All Green Power purchased by CPI is verified by an independent renewable energy tracking system, WREGIS (Western Renewable Energy Generation Information System). WREGIS tracks renewable energy generation from units that register in the system and creates renewable energy certificates (RECs). WREGIS Certificates can be used to verify compliance with state regulatory requirements.

Does purchasing Green Power reduce my carbon footprint?

Yes, each block of renewable energy you purchase offsets approximately 136 pounds* of CO₂ that would otherwise be released into the atmosphere.

How does "Green Power" get to my business?

Green Power is mixed with energy from other generation sources. Though your purchase cannot guarantee the electricity you receive comes directly from one of these renewable sources, it does guarantee your renewable energy has been verified by WREGIS as a qualifying resource produced and added to the grid.

*Based on numbers used by the Bonneville Environmental Foundation

